

NO FALL LINE

Of Our AND Back-to-School

We Undersell Department Stores, Chain Stores, Discount Houses! Seeing Is Believing! First Quality Name Brand Merchandise

SCHOOL TIME DRESSES

Plaid
Sanforized
Perfect Fit



7

Values to 5.98

77

Reg. 5.98

Girls' — Boys' PAJAMAS

- Broadcloth and
- Drip Dry
- Seersucker
- Prints and
- Flannels

You Will Know These Brands

1.77

Sizes 4 to 14
Val. to 2.98



USE OUR LAY-A-WAY

Boys' Polished Cotton

SLACKS

With flap-back pockets, elastic back half belted. Assorted colors.—Value 5.98

Huskies 26-36 2.49

1.39
Val. 3.98
If Perfect
Sizes 2-7



Boys' Motorcycle Jackets

Heavy Duty Plastic With Satin Lining Zippered

Sizes 6-16

6.99

Men's Sizes 34-44 — 10.99

Worth 10.95

Boys' Rock 'n' Roll JACKETS

100% Wool Satin-Lined

Knit Collar, Cuffs



5.99

Worth 8.98. Sizes 2-7.

Boys' 8-16 6.99

GIRLS' BLOUSES



Nylon, Orlon, Cottons

Wash 'n' Wear

Sizes 3-14

88¢

Girls' 100% Orlon SWEATERS

Fine knit, asst'd. styles. Perfect for back-to-school. Worth 2.98

1.77

Sizes 3-6X, 7-14



Girls' SKIRTS

- Full Sweeps
- Solids with Floral Print
- Flannel

Values to 3.98

1.77
7-14 2.77



Girls' Nylon and Cotton SLIPS

For Back to School Reg. 1.98 Val. Sizes 2 to 14 While They Last FROM

99¢

BOYS' NEW FALL SHIRTS

LONG AND SHORT SLEEVES—PLAIDS AND NOVELTY PRINTS—ALSO FLANNELS—VALUES TO \$2.98

Sizes 3 to 16

FOR ROUGH TOUGH WEAR

Large Selection

99¢



Sizes 13 to 16

1.59 ea.

USE OUR LAYAWAY

Boys' Blue JEANS

10-oz. Sanforized

- Large Turn-Up Cuffs
- Vulcanized Knees

3 Pairs for \$4.00

1.39

Sizes 2 to 12 Worth \$2.98

LAY-AWAY NOW



Boys' Cotton Broadcloth

BRIEFS

Worth 39c Fine Combed Yarn

Also knits. Sizes 2 to 14.

19¢ ea.



Boys'

T-SHIRTS

Solids and Stripes Fine Combed Yarn Sizes 2-14—Worth \$1.00 2 for \$1.00

59¢

Boys' Blue Denim

Nylon Jeans

11½ oz. — 18½% Nylon

Reinforced vulcanized knee. Can be washed with your clothes. They are vat-dyed and sanforized. Do not shrink or fade. Fast colors.

Val. 3.98

Sizes 13-16—Huskies 26-36

1.88

SIZES 4-12

\$2.22



Boys' White Dress SHIRTS

Broadcloth, Bow Tie & Cuf Links are included. Individually gift boxed. Values to 2.98. Sizes 4-12.

1.59

Boys' — 100% Orlon SWEATERS

Long Sleeves — Asst'd Colors Fine Knit Novelty Weave. Ski Designs. Worth Twice More!

1.99



Men's Lambswool and Rayon SWEATERS

Usually 4.98 Heavy Quality Ass'd. Colors Sizes S-M-L Perfect Gift

2.99
Special

LAY-AWAY NOW

NOBODY BUT NOBODY UNDERSOLLS DALE'S

Sport Shirts

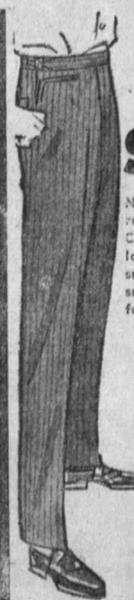
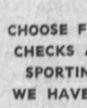
Selection for Fall Special Purchase

Tons of Shirts Val to 4.98

CHOOSE FROM PLAIDS, CHECKS AND PRINTS SPORTING MOTIFS! WE HAVE THEM ALL NOW AT

Sizes S-M-L-XL Styles and Colors

1.77



Men's Polished Cotton and Continental Slacks

New continental styles, new combed luxury fabric. Continental styling, slim legs, low waist, Italian pockets or smooth polished cottons with snap back pockets, cuff. Sanforized. Sizes 27-42.

Val. to 5.98

2 prs. 5.50
2.97 ea.

Men's Genuine Levis

Prices are always lower at Dales.

Why pay more elsewhere? Sizes 27-44



3.27
Limit 3 Pair

HANDKERCHIEFS

Fruit of the Loom Cello Pak

8 FOR 77¢

Boys and Men's STRETCH SOX

100% Helanca Yarn Stripes and Plaids

Sizes 6-11 **22¢**

